

DG/SW

September 2009

EXPORT EXPRESS GETS LOCAL EXPORTERS IN GEAR TO MOTOR OVERSEAS

UK Trade & Investment (UKTI) is bringing its expertise to the doorsteps of local businesses when its 'Export Express' takes to the roads of the South West in mid-October 2009.

The Export Express is a mobile meeting centre bus provided by UKTI. It will be manned each day by both a local UKTI International Trade Advisor and a South West based representative from the European Enterprise Network, who will be able to share their international trade expertise – all for free and with no obligations.

The four dates and locations that the Export Express will stop at in the South West are:

- **Plymouth:** Car park of the Novotel Hotel on the A38, **13 October 2009**
- **Paignton,** Outside the Torbay Innovation Centre, **14 October 2009**
- **Exeter,** West Point Arena, **15 October 2009,** outside the Business South West Exhibition
- **Taunton Deane,** in the Council car park, **16 October 2009**

The Export Express will be at each location between 10.00am and 16.00pm.

Russell Jones, South West International Trade Director of UKTI, said:

"No appointments are necessary and any business with an interest in overseas markets is encouraged to drop in to meet the team throughout the day for a free one-to-one meeting. So whether you're new to international trade or an existing exporter looking for insight into specific markets or opportunities, the Export Express could really provide your business with the drive to achieve global success."

If you would like further information regards the Export Express, please contact Nicola Mason at UKTI on 01275 370 983 or nicola.mason@uktisouthwest.org

Notes to News Editors

UK Trade & Investment

UK Trade & Investment is the government organisation that provides integrated support services for UK companies engaged in overseas trade and foreign enterprises seeking to locate in the UK. It brings together the work of teams in British embassies and FCO posts overseas and government departments across Whitehall. In England, international trade support is coordinated by nine International Trade Directors working in partnership with each Regional Development Agency. UK Trade & Investment services are delivered locally through a network of International Trade Teams. The devolved administrations in Scotland, Wales and Northern Ireland have their own arrangements for local delivery of services. For more information visit the web site www.uktradeinvest.gov.uk

GWE Business West

The South West UK Trade and Investment service is delivered by GWE Business West, a leading membership and economic development organisation delivering an extensive range of services to businesses. As a powerful voice for business we play a major role in shaping and supporting economic growth and success.

Issued on behalf of UK Trade & Investment by COI News & PR SW.

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