



European Regional
Development Fund
Investing in your Future



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NEW EUROPEAN FUNDING WILL HELP YOU “SUPERCHARGE” YOUR EXPORTS

South West businesses have a unique opportunity to supercharge their export performance through two innovative workshops being launched in February, supported by the European Regional Development Fund.

The first workshop, “Supercharging Exports” concentrates on giving delegates the vital skills to help increase their international business by focusing on creating value, savings and profit. It takes place over two days on 16th and 17th of February in Bath and is free to local South West businesses.

The second workshop “Supercharging Agents and Distributors” helps a business get the best out of their overseas agent or distributor network. By reviewing existing performance and implementing innovative new processes they can ramp-up current sales performance without going through the costly process of appointing a new overseas network. This workshop is also free and takes place on 3rd and 18th of March in Bath.

Both workshops are being run in association with UK Trade and Investment by renowned expert on building overseas business, Gary Jennings from GJ International.

Gary Jennings said: “Many businesses want to, or need to, scale up their business performance but are unsure how to do it. These workshops will help businesses with the appetite and capability to grow their exports to discover how to maximise international business and accelerate profits.”

If you would like more information or wish to attend one or both of these workshops, please contact the International Trade Centre at UKTI as soon as possible on 0845

6060969 to request a booking form or alternatively visit the 'Events' page on our website www.uktisouthwest.org.

Notes to News Editors

UK Trade & Investment

UK Trade & Investment is the government organisation that provides integrated support services for UK companies engaged in overseas trade and foreign enterprises seeking to locate in the UK. It brings together the work of teams in British embassies and FCO posts overseas and government departments across Whitehall. In England, international trade support is coordinated by nine International Trade Directors working in partnership with each Regional Development Agency. UK Trade & Investment services are delivered locally through a network of International Trade Teams. The devolved administrations in Scotland, Wales and Northern Ireland have their own arrangements for local delivery of services. For more information visit the web site www.uktradeinvest.gov.uk

European Regional Development Fund

These workshops are supported under the South West Competitiveness Programme and are part funded by UK Trade & Investment and the European Regional Development Fund.

GWE Business West

The South West UK Trade and Investment service is delivered by GWE Business West, a leading membership and economic development organisation delivering an extensive range of services to businesses. As a powerful voice for business we play a major role in shaping and supporting economic growth and success.

**Issued on behalf of UK Trade & Investment by COI News & PR.
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