

Business West

West of England and North Somerset

Creative Industries

You Said

There's not enough being done to *engage young people* in Creative careers and education



People have a limited understanding of the *wide range of job roles* that are available in the sector



Soft skills, including *resilience and adaptability* are equally as important as qualifications



Emerging technologies are being embraced but there is a concern with ensuring *relevant training* is in place for new recruits



We Did

We hosted *a series of webinars* with Access Creative College to engage young people in the local area with employment in the creative sector, showing the wide range of roles available and skills needed to work in the sector

We've worked with West of England Combined Authority to review their *Skills Connect portal*, and to 'skills tag' provision to show the full scope of roles available within the local area that match skills sets outside of what are traditionally seen as creative skills

Money from the Local Skills Improvement Fund (LSIF) was used by West of England Institute of Technology (LSIF lead for the local area) to provide staff CPD including *mental health training* to deliver improved, holistic support for students

Using money from the Local Skills Improvement Fund, the West of England Institute of Technology have updated their learning environments with *new camera equipment* and 3D scanners in line with industry expectations

What's next and how can I get involved?



Access our Signposting Local Provision service
Bespoke signposting to local provision based on your skills needs and business priorities



Speak to one of our Skills Advisors
Business Skills Advisors can work with you to identify your skills needs and signpost to training opportunities in the local area



Attend our Meet the Expert events
To shine the spotlight on different industries, highlight the scope of roles available and the skills needed for the sector

We couldn't deliver the LSIP and achieve this impact without our partners: