

GREEN GUIDE: CLIMATE SPEAK - 5 BASIC TERMS EXPLAINED

This guide defines some of the technical terms that you might hear being thrown around when people talk about climate change.

1

Net Zero - means reducing your greenhouse gas emissions with the goal of balancing the emissions produced and emissions removed from the earth's atmosphere.

2

Offsetting Carbon - Is when your business invests in environmental schemes such as renewable energy, tree planting, land restoration, energy efficiency. This then compensates for the carbon emissions released by your business.

3

Carbon Emissions - An umbrella term that refers to the variety of harmful gases (greenhouse gases) that are released into the earth's atmosphere as a result of human activities.

4

Carbon Neutral - The amount of carbon released is the same as the amount of carbon taken out of the atmosphere. This is achieved mainly through offsetting carbon emissions.

5

Carbon Footprint - is an annual calculation of green house gas emissions, resulting from your business activity. At a basic level, this refers to your business operations (scope 1,2) but can include emissions arising from your supply chain and customers (scope 3)

