



GLOBAL BUSINESS ACCELERATOR PROGRAMME – HEALTHY & SUSTAINABLE FOOD, NUTRITION, SUBSTITUTES – IRELAND - 12-15TH MARCH 2018

Innovate UK's Global Business Accelerator Programme delivered by the Enterprise Europe Network launched in December 2017. It aims at helping participating SMEs build up their capacities and capabilities and increase their knowledge in a particular industry and market to develop and commercialise new innovative solutions and access the global market.

Currently, EEN is recruiting innovative SMEs to participate in the Global Business Accelerator programme on 'Healthy & Sustainable food, Nutrition, Substitutes technologies' to 'Ireland' that will be divided into 3 structured phases:

- **getting ready for the market** – Workshops on IP management, strategic planning for international activity, cultural sensitivities and business behaviour, pitch Preparation will be provided;
- **visiting the market** – Site visits and meetings with leading industry experts, researchers and innovative collaborative partners;
- **exploiting the opportunity** – Support to develop new solutions, access financing and commercialisation;

Industry focus

EEN would like to invite SMEs looking to develop new solutions in the following areas:

- Healthier and sustainable food
- Nutrition (protein / ingredients)
- Substitutes (meat / dairy) - Cultured / lab grown food / plant-based food
- Personalised nutrition used for different target groups from healthy people to patients such as malnourished people, vulnerable groups, and people with allergies or non-communicable diseases, including cancer.
- ICT applications to support nutrition personalisation, 3D printing
- Sustainable sourcing and packaging

Participation

Interested companies need to submit their application by **31st January 2018**. Applications will be carefully selected and successful companies will be informed by **2nd February 2018**. **1 participant per company**.

Cost: Fully funded

Flights from the UK, subsistence, in-country travel and activities will be fully funded by Innovate UK. Participating companies will be required to pay a deposit of £200 + VAT which will be refunded upon return and completion of feedback forms.

Itinerary

(activities and timing are subject to change)

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| Monday 12 March 2018 DUBLIN | 8 AM – 9 AM Fly from Manchester to Dublin (Ryanair) Transfer to hotel by mini-bus 11 AM – “The HEALTHY & SUSTAINABLE FOOD, NUTRITION, SUBSTITUTES market” in Ireland and the world From trends to regulatory framework 12.30 PM – Networking Lunch 1.30 PM – Latest research and technologies in personalised nutrition / nutrition / meat and dairy substitutes - In-country support (leading R&D Centre – Dublin) 5.30 PM - Networking reception 8 PM – Dinner (UK companies only) |
| Tuesday 13 March DUBLIN - CORK | 9.30 AM – 12 PM – FREE TIME Lunch Afternoon: Travel to Cork and visit of specialist food innovation centre (meat and dairy) 8PM - 10PM – Informal dinner |
| Wednesday 14 March CORK | 8AM – 10.30AM – Breakfast meeting with leading Cork-based research business organisations Topics: human nutrition and health, food science, ingredients technology; sustainable packaging 11PM – 12.30PM – Visit of leading technology centre Topic: Food security, ICT, 3D Printing 1PM – 2PM – Networking lunch 2PM – 6PM – B2B Matchmaking event (commercial and technology) 6.30PM – 9PM Networking reception |
| Thursday 15 March 2018 | 7AM – 8.35AM – Flight Cork to Manchester OR FREE TIME for own appointments (Afternoon / evening flights) |

Contact:

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